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The Inspiration Code: Secrets Of Unlocking Your People's Potential



Synopsis

Motivation truths for today's workplace; the science of what drives us and the art of harnessing it; find the real reasons why your people work; be a truly inspirational leader; get the best out of each and every one of your staff; commit your team to a powerful cause.

Book Information

File Size: 806 KB

Print Length: 170 pages

Publisher: Panoma Press (February 9, 2016)

Publication Date: February 9, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B018HLL2AA

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #717,539 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #83 in Books > Business & Money > Job Hunting & Careers > Business School Guides #119 in Kindle Store > Kindle eBooks > Education & Teaching > Higher & Continuing Education > Graduate School #216 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Quality Control

Customer Reviews

The Inspiration Code is a great mix of research and experience with practical guidance around how to motivate and inspire the people we work with. It particularly struck a cord with me on the subject of money as motivator. Let's be frank, I have worked with many people managers who seem to believe that money is the only way to get the best out of their staff - that myth gets completely blown out of the water by this book only to be replaced by some ideas around what really makes people tick. I also liked the way the author has peppered his book with stories from his own career serving to bring his points to life very effectively and make what could be a dry, academic subject into something which is both engaging and easy to read and put into practice. Highly recommended.

Praise for Terry Hill and The Inspiration Code and I wholeheartedly agree with the previous reviews, but for me it's the way Terry frames each chapter with relevant past experiences, anecdotes and stories. That combined with his humour puts you in an excellent frame of mind to continue reading! No where else will you find such a rich reservoir of questions to draw upon when coaching individuals and teams. I have thoroughly enjoyed reading this book and refer back to it constantly. Sophie Steel

Mind changing art and science This book might completely change the way you think about motivation. Filled with self evident truths, novel research and powerful insights, The Inspiration Code highlights why workplace motivation so often goes wrong and how to get it right for just about any of your staff. Recommended for anyone who manages professionals

The Inspiration Code is one of the best books on that subject that I have read in many years. It is so good that I am now giving it out to all the directors and senior managers that attend my Leadership and Management Courses, to demonstrate "what does good look like". Brilliant !

Terry's Inspiration Code cuts through the volumes of books to the core things that enable us to tap into the greatness of our teams. The stories and questions remind us of the power of rapport and language to unleash the fun and potential to perform at our best!

I enjoyed the last hours reading this book while thinking about my last business coaching projects. Especially I love the master coaching questions and the 'What can you do' specific and concrete options to move forward, to overcome challenges.

After reading my body weight in management books, I found the inspiration code a refreshing look at an old subject. It gave me lots of food for thought and some practical application to take back to the workplace. A great read.

to understand people motivation is the key to driving results this book can help you do it. This is based on real experiences thank you Terry

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